

Message Text

UNCLASSIFIED

PAGE 01 DUBLIN 02353 041533Z
ACTION EUR-12

INFO OCT-01 ISO-00 EB-08 /021 W
-----038958 050020Z /64

R 041445Z OCT 77
FM AMEMBASSY DUBLIN
TO SECSTATE WASHDC 9690
USDOC WASHDC
INFO USIA WASHDC

UNCLAS DUBLIN 2353

E.O. 11652: N/A
TAGS: BEXP EI
SUBJECT: CLERY'S IN-STORE PROMOTION: VISIT OF BRIAN SHIELDS

REF: A) DUBLIN 2341; B) USDOC 18486

1. EMBASSY APPRECIATES ASSISTANCE RENDERED TO CLERY'S
MANAGING DIRECTOR BRIAN SHIELDS DURING HIS RECENT VISIT TO
WASHINGTON IN CONNECTION WITH NOVEMBER IN-STORE PROMOTION.
PAO SUBMITTED ON OCT. 3 FORMAL REQUEST FOR ITEMS ENNUMERATED IN
PARA TWO REFTEL B (VIA REF. A)
2. EMBASSY FULLY SUPPORTS COMMERCE'S APPROACH TO SMITHSONIAN TO
OBTAIN ADDITIONAL APPROPRIATE SPACE ARTIFACTS FOR EXHIBIT. SHIELDS
HAS DELIBERATELY SOUGHT TO KEEP TONE OF PROMOTION AT HIGH LEVEL WITH
FOCUS ON US TECHNOLOGICAL ACHIEVEMENT. WE EXPECT LARGE PUBLIC TURN-
OUTS DUE BOTH TO HEAVY PUBLICITY WHICH IS PLANNED AND TO GENUINE
IRISH INTEREST IN AND REGARD FOR US. THE EXHIBIT WILL HAVE A
CLEAR CULTURAL AS WELL AS COMMERCIAL IMPACT. SHIELDS IS AWARE THAT
SPECIAL SECURITY ARRANGEMENT MIGHT BE NECESSARY AND
INDICATES THAT CLERY'S IS READY TO TAKE ANY MEASURES WHICH
SMITHSONIAN REQUIRES.
3. SEPARATE MESSAGE FOLLOWS ON SPECIFIC ITEMS LISTED IN
PARAS FOUR THROUGH SIX IN REF. B. RENDAHL

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NNN

Message Attributes

Automatic Decaptioning: X
Capture Date: 01-Jan-1994 12:00:00 am
Channel Indicators: n/a
Current Classification: UNCLASSIFIED
Concepts: n/a
Control Number: n/a
Copy: SINGLE
Sent Date: 04-Oct-1977 12:00:00 am
Decaption Date: 01-Jan-1960 12:00:00 am
Decaption Note:
Disposition Action: n/a
Disposition Approved on Date:
Disposition Case Number: n/a
Disposition Comment:
Disposition Date: 01-Jan-1960 12:00:00 am
Disposition Event:
Disposition History: n/a
Disposition Reason:
Disposition Remarks:
Document Number: 1977DUBLIN02353
Document Source: CORE
Document Unique ID: 00
Drafter: n/a
Enclosure: n/a
Executive Order: N/A
Errors: N/A
Expiration:
Film Number: D770362-0444
Format: TEL
From: DUBLIN
Handling Restrictions: n/a
Image Path:
ISecure: 1
Legacy Key: link1977/newtext/t19771098/aaaadfmp.tel
Line Count: 55
Litigation Code IDs:
Litigation Codes:
Litigation History:
Locator: TEXT ON-LINE, ON MICROFILM
Message ID: 6bc1ef37-c288-dd11-92da-001cc4696bcc
Office: ACTION EUR
Original Classification: UNCLASSIFIED
Original Handling Restrictions: n/a
Original Previous Classification: n/a
Original Previous Handling Restrictions: n/a
Page Count: 2
Previous Channel Indicators: n/a
Previous Classification: n/a
Previous Handling Restrictions: n/a
Reference: 77 DUBLIN 2341
Retention: 0
Review Action: RELEASED, APPROVED
Review Content Flags:
Review Date: 12-Jan-2005 12:00:00 am
Review Event:
Review Exemptions: n/a
Review Media Identifier:
Review Release Date: n/a
Review Release Event: n/a
Review Transfer Date:
Review Withdrawn Fields: n/a
SAS ID: 1049036
Secure: OPEN
Status: NATIVE
Subject: CLERY'S IN-STORE PROMOTION: VISIT OF BRIAN SHIELDS
TAGS: BEXP, EI
To: STATE COM
Type: TE
vdkgvwkey: odbc://SAS/SAS.dbo.SAS_Docs/6bc1ef37-c288-dd11-92da-001cc4696bcc
Review Markings:
Margaret P. Grafeld
Declassified/Released
US Department of State
EO Systematic Review
22 May 2009
Markings: Margaret P. Grafeld Declassified/Released US Department of State EO Systematic Review 22 May 2009